What Stories Do Your Stories Tell?
A worksheet for planning a messy—but-useful content analysis.

What do you want to learn about your work?
Hint: word frequency, source diversity, metanarratives

What body of work will you examine?
Hint: headlines, photos, columns, within X timeframe

What time can you dedicate to this?
Hint: an hour a week? A one-day intensive? An hour right now?

What categories will you track?
Hint: topics in a headline, types of sources, geographic location of a story

<table>
<thead>
<tr>
<th>Category</th>
<th>Definition</th>
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<tbody>
<tr>
<td>City Hall Voices</td>
<td>Quotes from elected officials &amp; their spokespeople</td>
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